

Demographic Essentials



Radius (Rings)

Coordinates: 32.5858,-96.8950

Radius Sizes: 1.00, 2.00, 3.00 miles

Benchmark: United States [00]

	<u>Ring 1.00</u>	<u>Ring 2.00</u>	<u>Ring 3.00</u>	<u>US:00</u>
Population				
2023 Estimated Population	9,321	31,789	69,165	335,052,630
2028 Projected Population	9,854	36,112	77,371	348,764,821
2020 Census Population	9,684	30,797	68,814	331,449,281
2010 Census Population	7,980	26,319	60,317	308,745,560
Projected Annual Growth 2023 to 2028	1.14%	2.72%	2.37%	0.82%
Historical Annual Growth 2010 to 2023	1.29%	1.60%	1.13%	0.66%
Population Density Per Sq Mile	2,966.96	2,529.69	2,446.21	94.87
Non-Residents				
Average Annual Non-Resident Population	57	231	648	8,383,899
Nightly Avg (Annual) Non-Residents At Hotels	0	34	103	3,850,148
Households				
2023 Estimated Households	2,870	10,512	23,296	130,100,000
2028 Estimated Households	2,995	11,822	25,783	135,938,446
2020 Census Households	3,012	10,238	23,343	126,817,781
2010 Census Households	2,514	8,771	20,741	116,716,199
Projected Annual Growth 2023 to 2028	0.87%	2.49%	2.14%	0.90%
Historical Annual Growth 2010 to 2023	1.09%	1.53%	0.95%	0.88%
Age				
Under Age 5	4.75%	5.15%	5.42%	5.22%
Age 5-17	18.17%	18.30%	18.43%	15.31%
Age 18-29	13.63%	14.58%	15.14%	16.15%
Age 30-44	24.48%	23.78%	22.97%	20.50%
Age 45-64	29.11%	27.59%	26.85%	25.49%
Age 65-74	7.10%	7.41%	7.65%	10.37%
Age 75+	2.76%	3.19%	3.53%	6.96%
Median Age	37.54	36.48	36.06	38.55
Marital Status and Gender				
Male	48.11%	47.63%	47.45%	49.57%
Female	51.89%	52.37%	52.55%	50.43%
Never Married	39.41%	41.76%	41.63%	40.08%
Now Married	66.66%	58.11%	55.58%	54.36%
Separated or Divorced	9.28%	14.18%	16.65%	17.67%
Widowed	2.42%	4.49%	4.95%	6.57%
Race				
Non-Hispanic White	11.30%	14.76%	16.92%	57.81%
Non-Hispanic Black	72.11%	64.82%	58.81%	13.26%
Non-Hispanic Asian	2.16%	2.21%	2.25%	6.91%
Non-Hispanic Native American	0.17%	0.15%	0.16%	0.38%
Non-Hispanic Hawaiian/Pacific Islander	0.01%	0.01%	0.02%	0.12%
Non-Hispanic Other & Multiple	2.03%	2.04%	1.99%	2.85%
Hispanic, Any Race	12.22%	16.00%	19.85%	18.68%
Hispanic Population 2023	1,139	5,085	13,727	62,579,755
Hispanic Population 2028	1,237	5,873	15,465	65,098,135
Hispanic	1,167	5,060	13,980	62,080,044

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Income				
Average household Income	\$157,921	\$129,799	\$117,804	\$118,054
Median household income	\$119,760	\$94,426	\$87,291	\$79,308
Per capita income	\$48,620	\$42,930	\$39,713	\$46,115
< \$10,000	4.17%	3.32%	3.52%	5.24%
\$10,000 - \$24,999	1.19%	3.93%	4.77%	9.92%
\$25,000 - \$49,999	6.29%	11.42%	15.10%	17.24%
\$50,000 - \$74,999	15.49%	19.21%	18.33%	15.39%
\$75,000 - \$99,999	15.87%	15.61%	16.85%	12.87%
\$100,000 - \$124,999	8.85%	11.29%	12.42%	9.69%
\$125,000 - \$149,999	7.93%	9.26%	8.59%	7.28%
\$150,000 - \$199,999	32.93%	16.66%	11.96%	9.20%
\$200,000 - \$249,999	2.77%	3.53%	3.20%	4.99%
\$250,000 - \$499,999	3.38%	4.33%	3.92%	6.12%
> \$500,000	1.14%	1.45%	1.33%	2.07%
Education (Age 25+)				
Less than 9th Grade	1.99%	2.91%	3.95%	4.66%
Some High School	3.66%	3.79%	5.61%	5.72%
High School Graduate	19.59%	23.99%	23.95%	26.08%
Some College	29.02%	28.12%	27.09%	19.09%
Associate Degree	7.99%	7.68%	8.06%	8.80%
Bachelor's Degree	20.11%	18.59%	18.62%	21.61%
Graduate or Professional Degree	17.63%	14.92%	12.71%	14.05%
Housing				
Housing units	3,128	11,472	25,569	145,413,969
Owner Occupied	49.17%	48.14%	47.51%	56.43%
Renter Occupied	42.56%	43.50%	43.60%	33.04%
Vacant	8.27%	8.36%	8.89%	10.53%
Homes Built By Year				
After 2010	17.48%	13.12%	11.59%	10.53%
2000 to 2010	52.95%	37.55%	29.13%	13.98%
1990 to 2000	10.49%	18.48%	18.29%	12.39%
1980 to 1990	8.46%	16.55%	22.13%	13.01%
1970 to 1980	4.50%	6.65%	9.62%	14.40%
1960 to 1970	2.86%	3.41%	4.87%	10.01%
1950 to 1960	1.77%	1.82%	2.45%	9.71%
Before 1950	1.50%	2.42%	1.91%	15.96%
Median Housing Age	13.07	14.91	17.53	30.06
Median Age of Renter Occupied Dwellings	13.14	14.78	16.80	31.43
Housing Type				
Single Family Detached	68.34%	59.81%	56.06%	55.10%
Single Family Attached	3.98%	3.99%	4.43%	5.73%
2-4 Units in Structure	2.67%	5.33%	5.17%	6.91%
5-20 Units in Structure	6.49%	10.07%	12.05%	8.07%
20+ Units in Structure	9.04%	11.20%	11.28%	9.04%

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Mobile Home	1.21%	1.23%	2.09%	4.50%
Other Housing	0.00%	0.01%	0.01%	0.12%
Home Values				
Over \$1,000,000	2.38%	1.89%	1.81%	5.03%
\$500,000 to \$999,999	2.26%	3.65%	4.05%	16.97%
\$400,000 to \$499,999	11.37%	5.67%	4.83%	9.64%
\$300,000 to \$399,999	13.71%	13.87%	12.56%	14.89%
\$200,000 to \$299,999	51.56%	47.23%	42.31%	19.52%
\$150,000 to \$199,999	12.55%	15.07%	18.80%	11.17%
\$100,000 to \$149,999	3.20%	6.50%	8.80%	8.87%
\$50,000 to \$99,999	1.53%	2.67%	3.02%	7.90%
Under \$50,000	1.44%	3.45%	3.81%	6.01%
Labor Force				
Population Age 16+	7,451	25,271	54,665	274,497,155
Civilian Employed	75.07%	71.77%	69.45%	61.91%
Civilian Unemployed	2.49%	3.80%	4.21%	2.44%
In Armed Forces	0.00%	0.00%	0.02%	0.48%
Not in Labor Force	22.44%	24.43%	26.33%	35.17%
Labor Force Males	46.23%	46.63%	46.93%	52.06%
Labor Force Females	53.77%	53.37%	53.05%	47.20%
Occupation				
Management, Business & Financial Operations	18.27%	18.04%	16.32%	16.54%
Professional & Related	29.25%	20.54%	17.86%	17.63%
Health Care	4.76	7.03	7.27	9.33
Protective Services	0.35	1.08	1.58	2.02
Other Services	5.19	5.58	7.10	10.17
Sales & Office	22.18	21.17	21.82	19.15
Farming, Fishing & Forestry	0.01	0.11	0.11	0.56
Construction & Extraction	3.20	3.05	2.95	4.64
Installation, Maintenance & Repair	1.81	1.71	1.99	2.95
Production	3.37	5.13	4.98	5.16
Transportation & Material Moving	8.40	11.52	12.30	7.36
White Collar Occupations	73.03%	64.53%	60.73%	59.47%
Blue Collar Occupations	26.97%	35.47%	39.27%	40.53%
Transportation to Work				
Drove Alone	65.55%	64.50%	66.13%	67.82%
Carpool	10.40%	9.41%	9.10%	7.79%
Public Transportation	0.96%	1.11%	1.10%	2.65%
Motorcycle	0.04%	0.02%	0.02%	0.11%
Walk, Bicycle or Other	2.68%	2.29%	2.42%	3.77%
Work at Home	20.38%	22.67%	21.23%	17.86%
Median Travel Time to Work	30.20	27.77	27.60	21.55
Business				
Total Establishments	356	1,109	2,981	13,832,232
Total Employees	1,348	5,138	15,033	129,358,253

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Average Employees Per Business	3.79	4.63	5.04	9.35
Residential Population Per Business	26.20	28.67	23.21	24.22
Study Area Composition: Block Group (2020)				
1. United States (00)				

Crime Risk



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Demographic Summary				
Population	9,321	31,789	69,165	335,052,630
Population Density (Per Square Mile)	2,966.96	2,529.69	2,446.21	94.87
% Population in Group Quarters (Population)	0.00%	0.05%	0.43%	2.46%
Median Age	37.54	36.48	36.06	38.55
Households	2,870	10,512	23,296	130,100,000
Median household income	\$119,760	\$94,426	\$87,291	\$79,308
Percent Below Poverty Level	9.41%	9.91%	10.93%	12.77%
Crime Risk				
Total Crime	119	125	127	101
Personal Crime	121	140	149	101
Murder	160	160	166	101
Rape	127	159	186	100
Robbery	175	171	165	101
Assault	102	127	137	101
Property Crime	119	122	124	101
Burglary	117	134	144	100
Larceny	123	122	121	101
Motor Vehicle Theft	95	108	106	100
Five Year Projections				
Population	9,854	36,112	77,371	348,764,821
Population Density	3,136.49	2,873.68	2,736.45	98.75
% Population in Group Quarters (Population)	0.00%	0.05%	0.38%	2.36%
Households	2,870	10,512	23,296	130,100,000
Median household income	\$120,079	\$94,710	\$87,746	\$80,420
Crime Risk (PY)				
Total Crime	72	127	150	100
Personal Crime	87	140	159	100
Murder	170	190	193	101
Rape	24	112	156	100
Robbery	371	312	266	101
Assault	24	100	132	100
Property Crime	69	125	148	100
Burglary	128	166	177	100
Larceny	23	100	134	100
Motor Vehicle Theft	253	217	192	100

End Notes

1. Index values are 100 based, with the national average=100. A value of 50 indicates one-half the national average, and a value of 200 indicates twice the national average.
2. Area is approximate only and excludes internal water areas.
3. All dollar related data - income, expenditures, rent, housing values, retail sales, etc. - are reported in current not constant dollars.

Crime Risk



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4. Poverty levels are defined by the US Census Bureau based on standard census based income definitions for forty-eight groupings based on family size and regional context (urban/non urban).

References

1. <https://appliedgeographic.com/Data/Methodologies/Estimates and Projections.pdf>
2. <https://appliedgeographic.com/Data/Methodologies/Environmental.pdf>
3. <https://appliedgeographic.com/Data/Methodologies/CrimeRisk.pdf>

Study Area Composition: Block Group (2020)

1. United States (00)